

## Improve your profits by streamlining your critical business processes

In order to help managers and departmental staff within the music & entertainment companies achieving better control on their projects, higher productivity and cost effectiveness, Sonic Partners have developed a series of process-based applications capable of bringing the company to new levels of professionalism and competitive edge.

### Licensing platform

The application is designed for record labels and publishers looking for a powerful system to handle the negotiation and administration processes of licensing songs and masters (Licensor or Licensee).

The application handles phone or online enquiries, covers all license types (exclusive, non exclusive, synchronisation, performance, print, etc.), generates documents and contracts automatically.

### Compilation Project Management Tool

The application is designed for record labels looking for a powerful project tool to handle the complete life cycle of music compilations projects.

The application covers all steps in a compilation project, from project inception, track listing, license requests, to packaging and marketing. It makes all participants, internal or external to the company (special products, business affairs, legal, marketing, etc.), participate to the execution of the project and share information in a very easy and intuitive way.

Both applications provide unique online alerts, audit trail and management reports. They are fully customisable to the company's own business processes, procedures and organisation. They easily integrate with back-end systems, such as Songs & Masters databases, Web portals, CRM applications, Royalties Processing Applications, etc.

The results are a better communication between participants, a better control on progress, a better organisation of the information, faster execution, etc.

#### User Interface

- Web or familiar mail client
- Fully customisable
- Secured access

#### Integration

- Legacy Systems Integration

- Accounting Package integration
- Client/Supplier systems integration

#### Implementation

- Managed by business people (non IT)
- Fast implementation
- Low maintenance

### Request for Information

For more information, don't hesitate to contact us. Our sales consultants are available to present a live demo or answer any further questions you may have.

Call

**+33 (1) 39 21 87 57**

or email your questions to **flowsmart@sonicpartners.com** for prompt reply.

### Free Live Webinar

Join in on our weekly webinar to take the guided tour and converse with our experts. [www.sonicpartners.com/webinar](http://www.sonicpartners.com/webinar)

The foundation of these applications is FlowSmart™, a cutting edge Business Process Management Suite structured around three functional layers :

→ A Process Design Tool *enabling the definition of any business process to be supported in the application.*

→ A System Console *where authorised business process administrators can define process participants, authorisation levels and trigger new process occurrences.*

→ A Workflow Engine *controlling the execution of all processes, ensuring security and managing exceptions.*

Sonic Partners is a professional services firm that delivers enterprise improvement solutions for the music & entertainment industry. Sonic Partners help clients connect with their customers, optimise their business infrastructure and maximise their existing assets. For more information about our company contact us at [www.sonicpartners.com](http://www.sonicpartners.com).